

THANK YOU

This year's accomplishments have been based on the generous support of our neighbors, friends and donors. A special thanks goes to:

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 **BED-STUY
CAMPAIGN
AGAINST HUNGER**
A Community Winning in the Campaign of Caring
ANNUAL REPORT FY 2009



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 **BED-STUY
CAMPAIGN
AGAINST HUNGER**
A Community's Approach To Caring

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JULY 2008 - JUNE 2009

LETTER TO SUPPORTERS



The staff and board of Bed Stuy Campaign Against Hunger would like to thank every person, group and organization who played an integral role in our exciting growth and development in the past year. We are reminded on a daily basis that we could never have succeeded in serving thousands of our neighbors without your consistent support.

In the past year New York City's hunger network saw decreases in food product unlike anything we've seen in the past. Through it all, BSCAH stood out amongst service providers as an innovative and engaged organization determined to find new support for our same commitment to food, nutrition and dignity for all. At a time of severe job loss, we introduced computer training. As our produce budget took a major hit, we planted an urban garden. Because of your support, our campaign has been an active one, focused on the most vulnerable in our community.

In this annual report, we wanted to share how your support has touched lives. Through programs like our Family to Family cyber adoption, counseling and the SuperPantry, we were able to feed more people, offer more services and meet new needs. We are truly blessed to live in a community where caring is more than a value, but the standard.

Thank you again for your support and generosity—you've made the difference for families dealing with the reality of poverty in New York City. We could not support our neighbors without you.

In service,

Dr. Melony Samuels
Executive Director

Kathleen Armstrong
Board Chair

OUR CAMPAIGN'S RESPONSE



As our FY 2009 numbers increased, we noticed that several of our neighboring emergency programs were forced to reduce their hours and withdraw services. The reasons stated most were about financial support not meeting the rising need. While this was an understandable conclusion to reach, with the help of the community and a growing volunteer family, we decided to expand our programming. In a single fiscal year, we launched food stamp and employment referral services, nutrition classes and an urban garden and teen greening program.

WHAT OUR SEEDS PRODUCED

- 10 new Partnerships with Job Training and Community Service Programs
- 120,000 additional pounds of produce distributed over the previous year
- 7,000 articles of clothing distributed to children
- 95% of clients received counseling
- 23% of clients received nutrition education
- 968 children learned how to make healthy food selections
- 74 adults at risk of heart disease and hypertension participated in fitness classes
- 52 families received Online Sponsors
- 45 Green Teens learned to manage our urban garden
- 25 seniors received computer training



"Our clients see us as a partner in their family's survival plan. Our job is to be there. We can't fold. We had to grow."

--Tamara Dawson BSCAH Program Director

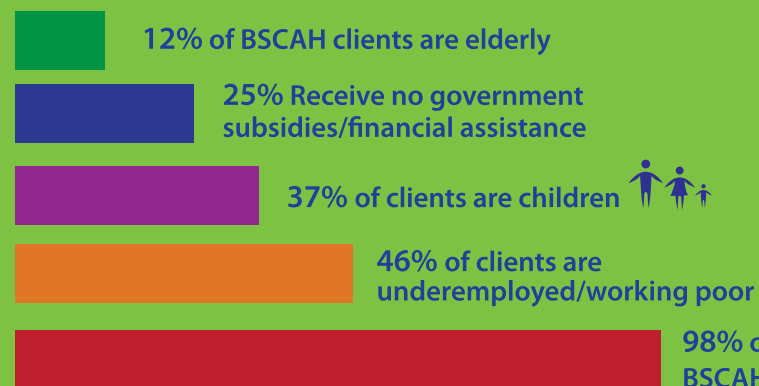
A GROWING NEED



During the 2009 fiscal year, the whole of America was faced with an unprecedented financial crisis. Home foreclosures and job losses left middle America experiencing a new reality. Bed Stuy was not immune to this crisis. In fact, from July 2008 to June 2009 we witnessed unprecedented increases in our client population both by families living in poverty and those newly seeking emergency assistance. June 2009 saw more than 10,000 individuals receiving food from our SuperPantry.

Bed Stuy's Campaign Against Hunger is truly a community's approach to caring. The foundation of our campaign is based on monthly meal distribution to families seeking food and care within our community. In FY 2009 this resulted in 95,400 people receiving service from our SuperPantry. This exceeds last year's numbers by more than 28% or 21,000. The bulk of our increase was made up of children under the age of 18 (10,000), followed by their parents (8,000) and then seniors (1,800).

Why We're Needed



"Bed Stuy Campaign Against Hunger is more than just a food program. It was the difference between my family making it and not making it. Simple as that."

- Stephanie, Mother of 3.

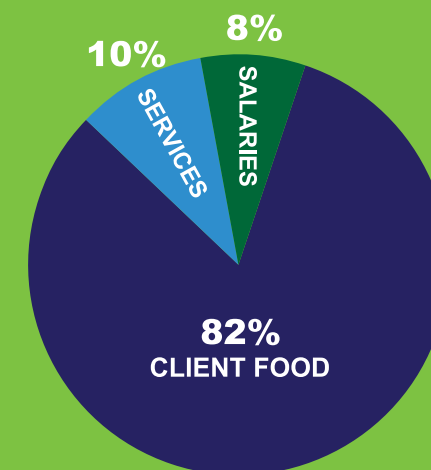
OUR IMPACT



While our work is far from over, we take great pride in the many strides we made in assisting families from Bed Stuy live with dignity during tough times and personal crises. Throughout the fiscal year we made a commitment to expand our reach to as many potential partners, donors and providers needed to assist us in best serving our clients. A great indicator in measuring our success can be found in our turn away number. Last year our food supply forced us to turn away more than 3,000 people. This year that number dropped to close to 600. While we constantly strive for the day where there's enough for all seeking help, this reduction was a significant success thanks to our sponsors and supporters.

Much of our success is based on the fact that we used each interaction with the public to educate about the reality of hunger and increase the amount of food available to the families served by our program. By the close of the fiscal year, we

- Distributed more than 200,000 pounds of fresh produce, removing expense and access as a barrier to healthy eating
- Secured and distributed 19,000 pounds of food per week to our neighbors, needing assistance
- Produced approximately 1,500 pounds of food in the first season of our Victory Garden, Bed Stuy's first foray into a community directed sustainable food supply
- Taught 23% of our clientele about healthy nutrition, resulting in greater demand and use of our SuperPantry's fresh foods
- Were named the Hunger Program of The Year by the Food Bank For New York City during the annual Can Do Awards.



"This year I personally sat down with each of our food donors to ask for more. More food, more grants, more anything. I'm proud to state that each responded positively. I won't even allow myself to consider what would have happened if they turned me away."

- Dr. Melony Samuels